



ACTION ALLIANCE DEVELOPMENT PARTY

HEAD OFFICE

No. 112 Main
Street

5th Floor

Gandhi Square

ACTION ALLIANCE DEVELOPMENT PARTY (AADP)

PARTY-WIDE DEVELOPMENT MANIFESTO

ONE PEOPLE. ONE PURPOSE. ONE FUTURE.

Unity • Development • Opportunity • Accountability

OUR VISION

To build a united, inclusive, safe and prosperous society in which communities participate meaningfully in development, young people can access opportunities, local economies grow and leaders remain accountable to the people they serve.

OUR MISSION

The Action Alliance Development Party is committed to practical, community-centred development. We will listen to residents, identify priorities, advocate for solutions, build partnerships, connect people with opportunities and report honestly on progress.

We believe that no community should be forgotten, no resident should be ignored and no development opportunity should be inaccessible simply because people lack information or connections.

OUR CORE PRINCIPLE

Listen. Organise. Connect. Act. Follow up. Report back.

Leadership is a responsibility, not a privilege. Our commitment is to serve communities before, during and after elections.

1. UNITY AND INCLUSIVE DEVELOPMENT



ACTION ALLIANCE DEVELOPMENT PARTY

HEAD OFFICE

No. 112 Main
Street

5th Floor

Gandhi Square

AADP believes that development must benefit all communities, regardless of their size, location or circumstances.

We will promote cooperation among residents, traditional leadership, community organisations, businesses, civil society and government institutions. Community priorities will guide our development efforts, with attention given to vulnerable and underserved areas.

We will encourage communities to work together, share resources and participate actively in decisions affecting their future.

Our commitment: No community left behind.

2. ECONOMIC DEVELOPMENT, AGRICULTURE AND LOCAL BUSINESS

A strong local economy creates opportunities, supports families and strengthens communities.

AADP will advocate for agricultural support, farmer development, access to training and markets, entrepreneurship and the growth of small and emerging businesses. We will encourage responsible investment that creates local opportunities and respects communities, land, culture and the environment.

We will promote partnerships between communities, businesses, government and development institutions to strengthen local economic activity.

Our commitment: Build local economies and create pathways to opportunity.

3. YOUTH EMPOWERMENT, EDUCATION AND DIGITAL SKILLS



ACTION ALLIANCE DEVELOPMENT PARTY

HEAD OFFICE

No. 112 Main
Street

5th Floor

Gandhi Square

Young people deserve meaningful opportunities to learn, develop skills, participate in the economy and contribute to society.

AADP will advocate for improved access to education, bursaries, learnerships, internships, skills programmes, entrepreneurship support and employment opportunities. We will promote digital literacy, computer skills, career guidance and practical assistance with CV preparation and online applications.

We will also encourage youth participation in community leadership, innovation, agriculture, technology, sport and the creative economy.

Our commitment: Empower young people to participate in the present and shape the future.

4. JOBS, ENTREPRENEURSHIP AND OPPORTUNITY ACCESS

Unemployment and limited economic opportunities remain serious challenges for many communities.

AADP will work to strengthen relationships with employers, training institutions, businesses, government programmes and development organisations. We will advocate for fair access to opportunities and improve how relevant information reaches residents.

We recognise that no political party can independently guarantee every person a job. However, leadership must actively pursue opportunities, remove avoidable barriers, build partnerships and communicate results.

Our commitment: Open doors, build connections and pursue practical opportunities.



ACTION ALLIANCE DEVELOPMENT PARTY

HEAD OFFICE

No. 112 Main
Street

5th Floor

Gandhi Square

5. INFRASTRUCTURE AND SERVICE DELIVERY

Reliable basic services and well-maintained infrastructure are essential to dignity, public health and economic development.

AADP will advocate for improved water and sanitation, electricity, roads, waste management, public facilities and other essential services within the responsibilities of the relevant authorities.

We will promote proper recording of community complaints, engagement with responsible institutions, regular follow-up and clear communication about progress, delays and outstanding challenges.

Our commitment: Report problems, pursue solutions and account for progress.

6. HEALTHCARE AND COMMUNITY WELLBEING

Every community deserves access to appropriate healthcare services and a safe, healthy living environment.

AADP will advocate for improved healthcare access, responsive public services, health awareness and attention to underserved communities. Where facilities, staffing or services are inadequate, we will engage the responsible authorities and pursue practical solutions through established processes.

We will also promote community cleanliness, sanitation, hygiene awareness and responsible waste disposal.

Our commitment: Protect dignity, promote wellbeing and ensure that community concerns are heard.

7. SAFETY AND COMMUNITY PROTECTION

People should be able to live, work, learn and conduct their daily activities without fear of crime and violence.

AADP will encourage cooperation between communities, the South African Police Service, municipal safety structures, traditional leadership and other relevant institutions.

We support lawful crime reporting, prevention initiatives and protection of public infrastructure. We reject vigilantism, violence and unlawful punishment.

Our commitment: Promote safer communities through cooperation, prevention and respect for the law.

8. SPORT, ARTS, CULTURE AND TALENT DEVELOPMENT

Sport, arts and culture strengthen community identity, create opportunities and help young people develop their abilities.

AADP will advocate for accessible sporting facilities, youth recreation, cultural programmes and opportunities for athletes, artists, musicians and other creative individuals.

We will encourage community talent networks and partnerships that connect talented residents with relevant programmes, competitions, mentorship and development opportunities.

Our commitment: Recognise local talent and create pathways for it to grow.

9. RESPECT, EQUALITY AND SOCIAL INCLUSION



ACTION ALLIANCE DEVELOPMENT PARTY

HEAD OFFICE

No. 112 Main
Street

5th Floor

Gandhi Square

Development must respect the dignity and rights of every person.

AADP will promote cooperation across generations and encourage meaningful participation by women, young people, older persons, people with disabilities and vulnerable residents.

We recognise the value of elders, traditional leadership, community knowledge and responsible youth leadership. We will encourage inclusive decision-making and respectful engagement across communities.

Our commitment: Every person matters, and every community deserves dignity.

10. COMMUNITY SKILLS AND KNOWLEDGE SHARING

Communities already possess valuable skills in agriculture, construction, education, technology, business, administration, trades, sport and other fields.

AADP will encourage mentorship, skills-sharing, community networks and partnerships that help residents learn from one another and access development opportunities.

We will support initiatives that identify local expertise and connect it with training, entrepreneurship, employment and community improvement.

Our commitment: Turn community knowledge into shared opportunity.

11. RESPONSIBLE INVESTMENT AND SUSTAINABLE DEVELOPMENT

AADP believes that development should strengthen communities today without compromising the opportunities of future generations.

We will encourage responsible investment, lawful partnerships, local enterprise development and environmental awareness. Development initiatives should respect



ACTION ALLIANCE DEVELOPMENT PARTY

HEAD OFFICE

No. 112 Main
Street

5th Floor

Gandhi Square

applicable laws, land rights, cultural heritage, existing businesses and the interests of affected communities.

Our commitment: Grow what we have, attract what we need and protect what we share.

12. ACTIVE LEADERSHIP AND ACCOUNTABILITY

Leadership must remain visible, accessible and responsive throughout its term of office.

AADP will promote regular community engagement, transparent communication, responsible reporting and follow-up on matters raised by residents.

Where possible, priorities will be recorded, progress monitored and outstanding issues communicated clearly. Communities should know what has been reported, which institution is responsible, what action has been taken and what remains unresolved.

We will acknowledge progress, explain delays and be honest about the limits of our authority.

Our commitment: Leadership must be demonstrated through service, not promises alone.

OUR APPROACH TO IMPLEMENTATION

AADP recognises that different challenges require different solutions. Some fall within municipal responsibilities, others within provincial or national government, while others require businesses, community organisations or partnerships.

Our approach will be to:

1. Listen to communities and identify their priorities.



ACTION ALLIANCE DEVELOPMENT PARTY

HEAD OFFICE

No. 112 Main
Street

5th Floor

Gandhi Square

-
2. Assess the problem and establish which institution or partner is responsible.
 3. Record and communicate the issue through appropriate channels.
 4. Organise residents and stakeholders where collective action is needed.
 5. Advocate for practical solutions and pursue relevant opportunities.
 6. Follow up, monitor progress and report back to the community.

Our commitments will be pursued within the law, available resources, institutional responsibilities and established government processes.

OUR FIVE-YEAR DEVELOPMENT VISION

Over the next five years, AADP seeks to help build communities that are:

- More united and actively involved in development.
- More economically active, with stronger local businesses and agricultural opportunities.
- Better connected to education, training, technology and employment opportunities.
- Safer, cleaner and more inclusive.
- Better served by responsive institutions and maintained infrastructure.
- Richer in sport, culture, community skills and local talent.
- Supported by accessible and accountable leadership.

Progress will be assessed against clear priorities, available resources and measurable actions appropriate to each area.

OUR PROMISE TO THE PEOPLE



ACTION ALLIANCE DEVELOPMENT PARTY

HEAD OFFICE

No. 112 Main
Street

5th Floor

Gandhi Square

AADP will not claim that every challenge can be solved immediately or by one leader alone.

We commit to listening, representing community concerns, pursuing opportunities, building partnerships, communicating honestly and following up on matters within our responsibilities and influence.

We believe that trust is earned through consistent action, transparency and accountability.

A leader should not only be seen during elections. A leader should be present, working and reporting back throughout the term of office.

OUR CALL TO ACTION

The future of our communities belongs to all of us.

Residents, young people, elders, farmers, workers, entrepreneurs, traditional leadership, community organisations and businesses all have a role to play in building a better future.

Together, we can strengthen our communities, expand opportunities and demand responsible leadership.

ACTION ALLIANCE DEVELOPMENT PARTY — AADP

ONE PEOPLE. ONE PURPOSE. ONE FUTURE.

UNITY. DEVELOPMENT. OPPORTUNITY. ACCOUNTABILITY.